THE LEADERSHIP MBA PROGRAM AT LAKE FOREST GRADUATE SCHOOL OF MANAGEMENT

A POWERFUL CHOICE FOR experienced professionals.
BEEN TOO BUSY WITH YOUR CAREER TO START AN MBA?

Good. You’ll fit right in here.

Lake Forest Graduate School of Management
A Part-time Leadership MBA That’s More Convenient Than Ever

Classes offered on weeknights, weekdays, and Saturdays

Flexible attendance policy allows you to attend another instructor’s course or location if you have a travel or life conflict

Starting in September 2012, the Leadership MBA curriculum will be available in online delivery. Take some or all of your classes from the convenience of your home, office or business trip.

The Leadership MBA (LMBA) program from Lake Forest Graduate School of Management (LFGSM) is the Chicago area’s premier part-time MBA for experienced professionals.

It was designed to help mid-career functional experts — like IT professionals, entrepreneurs, financial analysts, human resource managers, engineers, brand marketers, sales professionals and scientists — to rise higher in their organizations and careers.

Our LMBA curriculum is continually enhanced to provide you with the most practical, relevant learning available from a graduate business school.

You will learn and work alongside experienced student peers who have an average of 14 years of professional experience. Like you, your colleagues are juggling demanding careers, family responsibilities, travel, and more. Our program is built to accommodate these unique needs with:

• Flexible course scheduling options
• Online classes
• A “go at your own pace” approach to the pursuit of your degree
• A network of students and alumni who will open new doors for you
• Faculty who will teach you to work smarter, rather than harder.

The Lake Forest MBA provides great networking opportunities, and keeps the busy life of the professional student in mind.

WHAT OUR STUDENTS ARE SAYING

“I love the school/work balance. LFGSM is my classroom; my office is my lab. I am able to immediately apply my knowledge from class into my work setting.”

“The Lake Forest MBA provides great networking opportunities, and keeps the busy life of the professional student in mind.”
OUR INSTRUCTORS GET TO PRACTICE BUSINESS THEORIES EVERY DAY.

So what you learn is more practical.
LFGSM FACULTY: 100% Business Leaders

- Represent a wide variety of organizations, industries and functions
- Come from recognized and respected companies and institutions, many from the Fortune 500
- Have a wide range of job titles, such as Partner, Vice President, Director, Consultant or CEO
- Have extensive practical experience in the subject areas they teach
- Deliver compelling, contemporary course content
- Have an average of 27 years of professional experience
- Will become your personal board of advisors for your workplace decisions
- Are here because they love to teach

AT LFGSM, OUR FACULTY ARE STRICTLY BUSINESS

Our courses are led by a 100% practitioner faculty of business leaders and successful professionals, many of whom are entrusted with major P&L responsibility.

They bring experience that can only come from making real decisions that affect real companies.

Theories are supported by real business examples and contemporary applications.

What does this mean for you? It means you get your business education from business leaders, not from teaching assistants or research-focused professors.

WHAT OUR ALUMNI ARE SAYING

“ My MBA was such a smart investment! I use my LFGSM learning every day. I own my firm, which generates $15 million annually, and I think of my instructors almost daily while I sort through decisions I need to make.”

“ I was attracted to LFGSM because of the use of professionals as instructors. It proved to be the best learning of my career.”
OUR LEADERSHIP MBA STUDENTS TEND TO HAVE MORE BUSINESS EXPERIENCE.

Luckily, they also tend to share.
In the Leadership MBA program at Lake Forest Graduate School of Management, each class session is a fresh infusion of ideas. You'll collaborate with savvy professionals who bring varied perspectives and industry insights, and you'll immerse yourself in simulations, case studies and projects from your own companies that give a new meaning to “immediately relevant.”

Ask one of our 8,000 alumni why they chose LFGSM, and they’ll tell you it was because of our unique approach to learning. We combine traditional and leading-edge academics with a practitioner faculty that provides a dynamic connection with the real world of business. LFGSM is a unique, highly collaborative and innovative business community dedicated to helping functional experts and professionals achieve the competencies needed to advance their careers and increase their contributions to the organizations for which they work.

This distinctive approach responds directly to the results-oriented demands of today's business environment while satisfying academic rigor. LFGSM calls this approach Leadership Learning™. Leadership Learning prepares individuals with an excellent understanding of business principles coupled with the skills to apply them. In short, LFGSM positions its students to be a driving force in the organizations they serve.

COUNTLESS WAYS TO SHARE

Lake Forest MBA students who choose the Leadership MBA program collaborate in many ways. Here are just a few:

- In the classroom, as presentation teams and work collaborators
- During major projects that include real-time challenges from your current jobs
- Through online discussion communities, via Skype and by conference call
- Across miles and cultures (choose a Global Practicum, and collaborate with your classmates and faculty members on consulting engagements in Latin America, Europe or Asia).

Who Chooses the Lake Forest Leadership MBA?*

<table>
<thead>
<tr>
<th>Functional Expertise</th>
<th>Percentage</th>
</tr>
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<tbody>
<tr>
<td>Information Technology</td>
<td>26%</td>
</tr>
<tr>
<td>Sales/Marketing/PR</td>
<td>18%</td>
</tr>
<tr>
<td>Accounting/Finance</td>
<td>13%</td>
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<tr>
<td>General Management</td>
<td>8%</td>
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<tr>
<td>Engineering</td>
<td>8%</td>
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<tr>
<td>Operations/Supply Chain</td>
<td>7%</td>
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<tr>
<td>Customer Service</td>
<td>5%</td>
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<tr>
<td>Other</td>
<td>5%</td>
</tr>
<tr>
<td>Science</td>
<td>4%</td>
</tr>
<tr>
<td>Human Resources/Training</td>
<td>4%</td>
</tr>
<tr>
<td>Medicine/Healthcare Delivery</td>
<td>2%</td>
</tr>
</tbody>
</table>

Industry Mix

- Healthcare/Pharmaceutical 26%
- Technology 16%
- Consumer Products 16%
- Banking/Finance/Insurance/Real Estate 14%
- Industrial/Construction 13%
- Other 12%
- Consulting/Service Industries 2%
- Manufacturing 1%

Area of Undergraduate Study

- Business 40%
- Computer Science/IT 15%
- Other 14%
- Engineering 10%
- Humanities 9%
- Science 6%
- Mathematics 4%
- Social Sciences 2%

*Pie chart data represents the LMBA incoming class in 2011–2012.

OUR LMBA STUDENTS AT A GLANCE

Average years of experience: 14
Average age: 38
Male/female ratio: 58/42
Percent with non-business undergrad degree: 59%
Percent holding another graduate degree: 11%
SURE, YOU KNOW AN MBA WILL HELP YOU IN THE LONG RUN.

But the immediate results may surprise you.
You’ll start learning practical information you can put to use from day one. In fact, as work challenges come up in class, you’ll get the chance to see them in a different light and see what can work for you.

Every class session leaves you motivated and filled with ideas you can apply at work. You’ll develop skills, work habits and approaches to thinking that will build your confidence. Suddenly, you’ll find yourself making valuable contributions that get you noticed.

**RESULTS, FROM DAY ONE**

Mid-way through their MBA studies, 85% of students report that they have already made measurable business contributions because of their LFGSM experience.

**AND THE LONG-TERM IMPACT?**

It’s all about business impact.

92% of alumni believe that their LFGSM experience significantly enabled them to provide value to their organizations’ stakeholders. As for the impact on their own careers, the average LFGSM graduate experiences a 29% increase in total compensation within 3 to 5 years of graduation.

You’ll graduate from the Leadership MBA program with the confidence and competence to make meaningful and measurable contributions to your organizations.

But don’t take our word for it. Ask our alumni. Here are a few of their own words:

“"The Lake Forest MBA has allowed me the opportunity to explore career paths that might otherwise not have opened.""

“"Getting my Lake Forest MBA allowed me to qualify for positions in my company for which I previously would not have been considered. I know I am at my current management level because of my MBA from Lake Forest. Additionally, I made valuable contacts in my program that I still utilize today, 10 years later.""

**LFGSM HELPS YOU IN YOUR CAREER NOW, AND LATER**

93% of students say that what they are learning in our classes is directly relevant to their current careers.

97% say it’s directly relevant to their projected careers.

WE PRIDE OURSELVES ON UNDERSTANDING WHERE YOU ARE NOW, AND WHERE YOU’RE HEADED.

“I graduated just four years ago, and the financial ROI has been remarkable – beyond my expectations and definitely attributable to the contributions I can make thanks to my new skills and perspectives.”

“"LFGSM broadened me from a technical subject-matter expert (SME) to a business-based SME. It expanded my opportunities to grow outside of my primary function.""

“I needed a way to rebrand myself with unbiased credentials. I had been very successful as an engineer and manager, but was not able to break into sales and finance. LFGSM provided proof that I was multi-dimensional and could contribute to the organization in more ways.""
YOU’RE ALREADY AN EXPERT. NOW, GET A BROADER VIEW of business.
Not all MBA experiences are created equally. Unlike so many MBA programs, the LFGSM part-time Leadership MBA isn’t for people trying to “get into the game,” nor is it for career changers who are looking to pick up deep knowledge in just one new field.

Our program was created for experienced professionals in fields such as IT, finance, marketing, engineering, sales, science or operations who already have many career achievements to their credit. Our candidates are serious about their careers and education, and are interested in an MBA experience that’s strictly business.

If you’re like most people who consider a Lake Forest MBA, you’ve already experienced a great deal of career success. Now, you need to broaden your knowledge in other areas so you can increase your managerial flexibility, enhance the value you bring to your organization, and ultimately take on new leadership roles.

At Lake Forest Graduate School of Management, we’re committed to helping you broaden your perspective and rise higher.

In May 2011, CNN Money called LFGSM’s Leadership MBA program a “remarkable deal in a high-priced locale.”
“GOING BACK TO SCHOOL” CAN FEEL INTIMIDATING. GET A GLIMPSE OF how well you’ll fit in.
If you’re like most LFGSM Leadership MBA students, you’re a savvy, experienced functional expert who hasn’t set foot in a classroom in several years. “Homework” is something your kids or nieces and nephews do. You don’t own a backpack. And you worry that, while you’re a solid professional in your work environment, you might struggle with MBA classes that could be outside your comfort zone.

Rest assured that, if you’re a qualified, mid-career professional who is motivated to become more proficient in the key areas of business, and a strong communicator, you’ll feel right at home in the LFGSM program.

LFGSM will give you the chance to work on cross-functional teams that include experts in HR, finance, marketing, science and supply chain operations. You’ll draw on your day-to-day work experiences to contribute to the conversation, and you’ll rely on classmates and alumni mentors — your new network of professionals — to help you when the content feels foreign or to encourage you along the way.

**WILL YOU FIT IN?**

**Professional Status of Our Current MBA Students**

- C-level: 5%
- Manager: 37%
- Professional/Individual Contributor: 35%
- Senior Manager/Director: 16%
- Supervisor: 6%
- Vice President: 1%

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**COME SEE FOR YOURSELF**

Still wondering what an LFGSM class looks like? Take the time to attend an MBA Preview, where you’ll mingle with other prospective students and where you’ll observe an actual MBA class in session. Previews are typically offered in January, May, July and October.

“Preview” an MBA Preview by watching a video at YouTube.com/LakeForestMBA and see what it’s all about.
FOR ANY NUMBER OF REASONS, THE LEADERSHIP MBA PROGRAM FROM LFGSM just makes sense.
LMBA STUDENTS TAKE 13 CORE COURSES AND 3 ELECTIVES TO EARN THEIR DEGREE. YOU’LL EARN THREE LEADERSHIP CERTIFICATES AND YOUR MBA DEGREE – FOUR CREDENTIALS IN ONE.

THIS CERTIFICATE-STYLE SEQUENCE TO OUR PROGRAM ALLOWS YOU TO ADD MEANINGFUL CREDENTIALS TO YOUR RESUME WELL BEFORE GRADUATION DAY.

THE TYPICAL COURSE SEQUENCE LOOKS LIKE THIS:

Business Fundamentals (4 self-paced, online modules that you complete prior to beginning your first core course; each module takes approximately four hours to complete)
> Digital Literacy
> Finance
> Communication & Teams
> Critical Thinking

Change Management Certificate (4 courses)
> Executive Success Skills
> Effective Leadership
> Global Business & Cultural Diversity
> Leading Organizational Change

Management Analytics Certificate (4 courses)
> Analysis and Decisions
> Economics for Managers
> Accounting for Decision Making
> Financial Management

Strategy and Execution Certificate (4 courses)
> Strategic Thinking
> Innovation & Risk
> Marketing
> Operations Management

Electives: 3 courses of your choice

Capstone Course: Strategic Management

24 ELECTIVES FROM WHICH TO CHOOSE

5 IN-DEMAND SPECIALIZATIONS
Want a deeper dive in a particular area of study? Choose electives that qualify you for an MBA specialization in one of the following areas:
• Finance
• Global Business
• Healthcare Management
• Marketing
• Organizational Behavior

4 FLEXIBLE SCHEDULING OPTIONS:
Evening, Daytime, Weekend or Online

AS FEW AS 18 MONTHS FROM ENROLLMENT TO MBA GRADUATION
Leadership MBA students go at their own pace, taking one or two courses, and flexing their academic schedules to fit with their busy lives. You’re allowed up to six years to finish your graduation requirements, because we know that “life happens.” But for those who want to earn their Lake Forest MBA quickly, graduation can be just 18 months away.

94% OF OUR ALUMNI SAY THE LFGSM MBA WAS A “SMART INVESTMENT IN THEIR CAREERS.” ARE YOU A SMART INVESTOR TOO?

WHAT OUR ALUMNI ARE SAYING

“"I received a promotion while in school, and was flagged as a high-potential employee due to my on-the-job performance and additional effort outside of work. With the practical focus LFGSM takes, my learning quickly translated to my daily work.""
WITH OUR MBA PROGRAM, THE WORK IS CHALLENGING.

The experience isn’t.
Refresh ing, Don’t You Think?

At LFGSM, we’re strong on relevant learning that fits your professional goals and personal life. From the admissions process through the classroom experience, all the way to graduation, we pride ourselves on the personal touch and being responsive to the needs of our professional students.

Here, there are no hoops. Just opportunities, and business results. Choose the LFGSM Leadership MBA if:

- You want an MBA from a school that’s as focused on business as you are.
  > Graduate-level business education is all we do. And we were founded in 1946 by three area companies, including Abbott. Our heritage is business; our mission is business.

- You want to study with classmates who have “been there and done that,” in classes that are small and dynamic.
  > 22 students on average, and never more than 30 in a face-to-face class or 25 in an online class.

- You want choice, convenience and control.
  > From our flexible scheduling to our progressive attendance policy to our contemporary course options, the Lake Forest LMBA program allows you to have the MBA you want, the way you want it.

- You value the independent and not-for-profit advantage that LFGSM offers.
  > We put your educational interests first, and are able to provide an education that CNN Money called a “remarkable value” in a high-priced market.

- You’re looking for a business learning partner for life.
  > Long after graduation, you’ll belong to the LFGSM business community. You can come back and take courses at half the current tuition rate, and you’ll be on an elite invitation list for premier events that feature best-selling authors and top business experts.

YOU KNOW ABOUT OUR LEADERSHIP MBA.

WHAT ELSE DOES LFGSM DO?

- iMBA
  In addition to the part-time Leadership MBA program, which has graduated more than 8,000 successful professionals, LFGSM offers an innovative MBA program for emerging leaders (typically those with less than four years of business experience) called the Immersion MBA (iMBA). The iMBA program is delivered in a 100% online, scenario-based format where ambitious students learn through their work in a virtual reality company that fast-tracks their business experience. To learn more about the IMBA program, visit www.immersion.LFGSM.edu or call 800-890-7340.

- LEADERSHIP CERTIFICATES
  For non-degree-seeking students, LFGSM offers its leadership certificates in Change Management, Management Analytics, and Strategy and Execution.

- CORPORATE LEARNING SOLUTIONS
  LFGSM provides powerful learning solutions in the form of customized training and leadership development programs. Learn more about Corporate Learning Solutions at LFGSM by visiting www.LFGSM.edu/CLS or calling 847-574-5186.

YOU ASK. WE LISTEN.

Our students wanted more flexibility in scheduling, the convenience of online class options, accelerated courses and alternative financing options. All this, and more, were introduced for the 2012-2013 academic year.

WHAT OUR ALUMNI ARE SAYING

“ I learned more at LFGSM than I would have ever learned on my own, and I feel that I learned more practical, applicable, real-world skills than I would have at any other business school. I’m not a big fan of theory — I prefer action and results. This is what sets LFGSM apart from all other MBA programs, and what has helped me in my career since.”
YOUR MBA IS A
ONCE-IN-A-LIFETIME DECISION.

Choose wisely by knowing the details.
You know that the Lake Forest LMBA will positively impact your career. Now, Let’s Tackle the “When,” “Where” and “How.”

**Campus Location**
Complete degree programs are available in face-to-face format at LFGSM’s two convenient campuses – Lake Forest and Schaumburg – and online from anywhere in the world.

**Lake Forest Campus**
Conway Park  
1905 W. Field Court  
Lake Forest, IL 60045  
847-234-5005

**Schaumburg Campus**
Woodfield Corners  
1300 E. Woodfield Road  
Suite 600  
Schaumburg, IL 60173  
847-234-5005

**Program Length**
Leadership MBA students progress through the curriculum at their own pace, typically taking one or two courses per academic term. Most courses are 8 weeks in duration, and students can complete the degree in as few as 18 months. Classes are held weeknights, weekdays, Saturdays and online.

**Class Length, Times and Locations**
The majority of our courses meet once per week for 3.5 hours, and consist of an 8-week term.

- **Evening classes** 6:30 p.m. to 10:00 p.m.
- **Daytime classes** 9:30 a.m. to 1:00 p.m.
- **Saturday classes** 8:00 a.m. to 11:30 a.m.  
12:30 p.m. to 4:00 p.m.

Ask your Admissions Advisor for more details about scheduling options and class availability by campus.

**Corporate-sponsored Programs**
LFGSM also delivers its Leadership MBA program at select corporations. For details about offering the LFGSM program at your organization, contact the Director of Corporate Sales and Marketing at 847-574-5186.

**Financing Your MBA**
LFGSM establishes the tuition rate for each academic year in the Spring for the following Fall. For the current tuition rate, please visit www.LFGSM.edu, consult the academic catalog or ask your Admissions Advisor. There is no extra charge for specializations taken during the course of your regular study, with the exception of accelerated courses and Global Practicum courses (which have a higher tuition rate because of seminars, on-site visits, lodging and course materials. Airfare is additional.)

You may pay your tuition through a combination of many financing options. LFGSM works with each student to assess his/her specific needs and financial situation, and helps you make the best use of employer tuition reimbursement, scholarships, financial aid, payment plans and/or veteran’s benefits. We take pride in working with you to put your Lake Forest MBA within reach – making it comfortable and affordable for you and your family.

To learn more about financing options related to your MBA investment, visit www.LFGSM.edu/Financing, ask your Admissions Advisor or Financial Aid Representative for a tuition planning booklet or schedule a one-on-one tuition planning session. Also, be sure to ask your Admissions Advisor about the early admissions tuition incentive.

**Academic Terms**
Whenever you’re ready to start your MBA, there’s a chance to enroll just around the corner. In 2012-2013, the Leadership MBA program will offer five academic terms: Summer, Fall, Winter I, Winter II, and Spring. Future years (2013-2014 and beyond) will offer six academic terms.

**Course Descriptions & Policies**
For detailed course descriptions, School policies, or other data pertaining to the LMBA brochure, visit www.LFGSM.edu to download an academic catalog or request a hard copy from your Admissions Advisor.

**Independent, Not-for-Profit, Accredited**
Lake Forest Graduate School of Management is a 501(c)3 not-for-profit institution, is free-standing, and is accredited by the Higher Learning Commission (HLC), North Central Association.
READY TO GET STARTED?
WE’RE HERE TO GUIDE YOU,
every step of the way.
The Leadership MBA program is a rigorous learning experience for savvy professionals. But getting started is as easy as 1 ... 2 ... 3.

1. Get to know us better by scheduling your admissions interview or reserving your seat at an upcoming MBA Preview. Visit www.ChooseLFGSM.com.

2. Customize your MBA experience by choosing a delivery method (campus-based or online) that fits your life, a set of electives or specialization that suits your interests and ambitions and a tuition financing approach that keeps your budget in mind.

3. Complete your admissions application, and go from getting your MBA “some day” to knowing exactly when you’ll be putting on that cap and gown to celebrate.

ADMISSIONS ELIGIBILITY AND REQUIREMENTS

To be eligible for admission into LFGSM’s Leadership MBA program, you must meet the following qualifications:

1. Four or more years of professional work experience
2. A United States Bachelor’s degree or equivalent
3. Currently employed full-time (not required for daytime MBA students or students in career transition).

THE FOLLOWING COMPONENTS ARE REQUIRED TO COMPLETE THE ADMISSIONS PROCESS:

1) Admissions interview

The admissions interview is typically the first step in your admissions process. All MBA candidates are required to interview with an Admissions Advisor.

2) Your current resume

3) Official academic transcripts

4) Two letters of recommendation from professional colleagues

5) Completed application with personal statement

6) Official GMAT scores, if applicable. NOTE: LFGSM does not require the GMAT. See the current academic catalog or www.LFGSM.edu for details about using the GMAT as an additional qualification for your application.
TAKE THE NEXT STEP—
talk to an Admissions Advisor.
Our Mission

We are an independent, not-for-profit business management education enterprise dedicated to improving the competence, confidence and ability of working professionals and organizations to make significant business contributions that lead to outstanding and measurable results.

Choose Lake Forest Graduate School of Management, and choose the Chicago area’s premier business educator for serious, working professionals.

Information contained in this brochure was accurate as of its printing in May 2012, and is applicable to MBA students entering on or after June 2012, unless otherwise noted. Lake Forest Graduate School of Management reserves the right to revise, supplement or rescind any contents of this publication at any time.

Student and alumni quotes and satisfaction data cited throughout this brochure were taken from the 2011 Alumni Career Outcomes Survey and the 2011 LMBA Student Survey.