The Leadership MBA at Lake Forest Graduate School of Management. An MBA program designed to fit your goals. And your life.

Now, stop planning. And start doing.

Visit LakeForestMBA.edu/apply to get the ball rolling, or call 847.574.5240.
If you could design an MBA Program, you would want practical, relevant knowledge and skills to use today that would also sustain you far into the future. You would probably opt to learn from and be mentored by actual business leaders, not research-driven professors and teaching assistants. And because your life is already hectic enough, you would prefer flexible scheduling, convenient locations, and both online and classroom learning options. Last but not least, you’d like to share the experience and network with like-minded professionals who are at similar stages in their careers. We love the way you think!

Fortunately, our Leadership MBA Program offers all this and so much more. It’s as if we read your mind.

THE LAKE FOREST LEADERSHIP MBA FITS YOUR SCHEDULE. YOUR GOALS. YOUR LIFE.

"I would want strong career support and mentoring."

"I would want experienced professionals in my workgroups."

"I would want flexible learning options."

"I would want the concepts I learn to immediately translate into business impact on the job."

"I would want high-value, not high price."

"I would want to learn from someone who’s there, doing that. Now."
We couldn’t agree more. Our faculty are all doing that—successfully managing, leading and driving the success of businesses big and small. They include CEOs, CFOs, Partners, Vice Presidents and more who have a passion for teaching and mentoring those who will follow in their footsteps. They foster an environment of mentoring, hands-on learning, collaboration, and teamwork in which everyone shares diverse experiences, learns from them and gains new opportunities. We call our approach “For business. By business.” You will call it refreshing.

LFGSM has been educating Chicago-area business leaders for more than 65 years. Our school was founded in 1946 by executives from major area corporations, most notably Abbott Laboratories, to provide management training to serve the post-WWII industrial boom. Thus, the Lake Forest College of Industrial Management, which later evolved into the Lake Forest Graduate School of Management, was born. Independent. Not-for-profit. Accredited.

“One of the main reasons I decided to join the LFGSM faculty was the school’s reputation for having teachers that walk the talk and practice what they preach—on a day-to-day basis. From my first day at LFGSM I’ve seen this culture of real-life learning from the inside, and I like it. I’m proud to be part of this organization.”

Peter G. Logothetis
Vice President and Divisional CIO, Claims
Allstate Technology and Operations

“I’D WANT TO LEARN FROM SOMEONE WHO’S THERE, DOING THAT, NOW.”
"I WOULD DESIGN MY MBA FOR EXPERIENCED PROFESSIONALS LIKE ME."

Good call. The Lake Forest Graduate School of Management offers the area’s premier part-time program, the Leadership MBA, created for successful professionals already working in a diverse range of industries from technology to manufacturing to healthcare.

You will interact and work in study groups with others who share the common goal of wanting career success and a work/life balance. In other words, you’ll feel right at home.

LEADERSHIP MBA STUDENTS AT-A-GLANCE

Average years of experience: 14
Average age: 38
Male/female ratio: 58/42%
Percent with non-business undergrad degree: 59%
Percent holding another graduate degree: 13%
Percent of alumni who say their Lake Forest MBA allowed them to lead more effectively at all levels of their organizations: 90%
Great idea. When you’re in the midst of a busy career and life, you need plenty of options. The Leadership MBA Program at Lake Forest Graduate School of Management gives you the opportunity to make the commitment and stick with it. Earn your MBA on campus, with a combination of online and in-classroom work, or entirely online.
“I’D WANT THE **TOOLS** TO SUCCEED IN THE CLASSROOM AND IN MY CAREER.”

“Let’s face it... getting an MBA is all about your career, and that success isn’t automatic. Along with the tools gained in class, LFGSM provides students and alumni with opportunities and resources to manage their careers proactively, whenever you need it.”

Laura Barnes Paley
Director, Career Services
Lake Forest Graduate School of Management

Leadership MBA candidates get the support they need to flourish academically, make an impact in their current jobs, and discover new opportunities. They also learn both short- and long-term career management strategies—skills that our 8,600 successful MBA alumni have put to good use.

**KEYS™ to Your Academic Success**

**Mentoring.** Students are offered a formal mentoring relationship with a volunteer member of the LFGSM community. Our mentors are successful professionals from among our alumni ranks and our advisory board.

**Tutoring.** Working professionals are confident experts in their careers, but sometimes need help in MBA classes that are out of their comfort zone. For that reason, we offer tutoring services at no extra charge in subjects such as accounting, business analytics and writing.

**KEYS™ to Your Professional Success**

**Networking Events & Community Access.** As an MBA student at LFGSM, your network of serious professionals is vast and powerful. We offer regular networking events for our students, access to powerful online social networks, and provide students with tools and strategies for developing a “board of advisors” from among their classmates, faculty, and alumni colleagues.

**Career Services.** Getting an MBA at LFGSM is not just about job security—it’s about career assurance. Our MBA students are provided with career services to help them grow in their own organizations, find new opportunities, and develop career strategies throughout their lives.
Definitely. While textbooks and theory can provide context, only real interaction and an exchange of ideas can bring learning to life. In the Leadership MBA Program at Lake Forest Graduate School of Management, each class session is an infusion of input. You’ll collaborate with savvy professionals and accomplished instructors who bring varied perspectives and industry insights. And let’s face it, not everyone absorbs material in the same way, so having a cross-section of methodologies is essential.

Learning strategies include:

• Simulations
• Case Studies
• Projects (often covering real workplace challenges)
• Team Presentations
• Global Practicum that allows you to collaborate with classmates and faculty on consulting engagements around the world
• Engaged online discussions and remote community involvement preparing you for global collaboration with co-workers

“**I’D MAKE HOW I LEARN AS IMPORTANT AS WHAT I LEARN.”**

### Leadership Learning® Model

Our distinctive approach creates broad thinkers and strong leaders, by focusing on the “Three Cs” that comprise our Leadership Learning® model: Competence, Confidence and Contribution.

**Competence.** Acquire knowledge, attitudes, skills, and work habits with a strong focus on practical application.

**Confidence.** Explore and experiment in a stimulating, challenging, and interactive learning environment, using the classroom as a “practice field” for success.

**Contribution.** Add value to organizations by integrating business challenges into classroom discussions, simulations, and projects and immediately applying newly gained management competencies.

### 3 Key Competencies of Business Success:

1. **Know Business**
2. **Relate to People**
3. **Deliver Results**

**These Principles Provide a Roadmap for Learning in the Lake Forest Leadership MBA Program. They Drive Our Curriculum So That It’s Truly Designed for Tomorrow’s Leaders.**
Without a doubt, it’s not only what you know but who you know. LFGSM will give you the chance to work on cross-functional teams that include experts in fields such as HR, finance, marketing, and supply chain operations. You’ll draw on your day-to-day work experiences to contribute to the conversation, and you’ll rely on classmates and alumni mentors—your new network of professionals—to help you when the content feels foreign or you need encouragement.

With a shared sense of purpose, intense interaction and the confidence to reach out that comes with maturity, you will forge lasting bonds. Given the fact that many LFGSM alumni occupy the C-suite and are entrepreneurs or leaders in virtually every industry across the globe, you will be joining powerful company.

THE COMPANY WE KEEP

Influential Chicago-area organizations of all sizes, and their employees, choose LFGSM for management education. Each one represents a vital opportunity to connect.

Abbott Laboratories
AbbVie
Allstate Insurance Company
Aon Hewitt
Baxter Healthcare Corporation
Blue Cross Blue Shield Association
Blue Cross Blue Shield of Illinois
CDW
CVS Caremark
Discover
Federal Reserve Bank of Chicago
Grainger
Hollister
Hospira
HSBC
ITW
Kraft Foods
Medline
Mondelēz International
Motorola
Takeda
United Stationers
US Cellular
Walgreens
“GIVE ME ROI. ASAP!”

We hear you. You’re about to make a substantial investment and you want to get as much as you possibly can out of it. That’s why we designed our program with ROI in mind. Everything is geared toward giving you the tools and knowledge to make a strong impact. Now.

You will gain a broad perspective—as the Leadership MBA is a general management business degree. You’ll study the most timely business topics and gain first-hand perspectives from business-leader instructors, learning how to approach these issues with confidence and problem-solving skills. And you will do this through a wide range of learning methods that you share with like-minded student colleagues. In the end, your new-found hit-the-ground running capabilities will be immediately evident.

The bottom line is that no other program in the area prepares you for reality and success like this one.

“Education brings opportunity. I’m using my LFGSM classes to look at what I do in a different light, in a broader sense. By adding a business perspective I can better see my work from society’s point of view—from the point of view of the purchaser and consumer of health care. Broadening my education will give me options and a future that I would not otherwise have had.”

Jesse Marymont, MD, Class of 2012
Anesthesiologist, NorthShore University Health System
The typical course sequence looks like this:

Self-Paced Skill Modules
All LFGSM MBA students kick-start their program success by completing self-paced online modules that strengthen their skills in the areas that we consider fundamental for their business success. These include Digital Literacy, Communications and Teams, Finance Fundamentals, and Critical Thinking.

Change Management Certificate (4 courses)
- Executive Success Skills
- Effective Leadership
- Global Business & Cultural Diversity
- Leading Organizational Change

Management Analytics Certificate (4 courses)
- Analysis and Decisions
- Economics for Managers
- Accounting for Decision Making
- Financial Management

Strategy and Execution Certificate (4 courses)
- Strategic Thinking
- Innovation & Risk
- Marketing
- Operations Management

Electives (3 courses)
24 electives from which to choose, including Social Media, Project Management, Negotiations, Global Finance, New Venture Creation, and many more. Visit LakeForestMBA.edu and click on "Academics" for a complete list of electives.

Capstone Course: Strategic Management

Five In-demand Specializations

- Finance
- Global Business
- Healthcare Management
- Marketing
- Organizational Behavior

Leadership MBA Students take 13 core courses and three electives to earn their degrees. Along the way, you will earn three Leadership Certificates to add to your resumé. Your MBA, three Certificates—four credentials in one.

“I’D DESIGN THE CURRICULUM SO I COULD START GAINING CREDENTIALS FROM DAY ONE.”

Class Length, Times and Locations
Most of our courses meet once per week for 3.5 hours and consist of an 8-week term.

Evening classes
6:30 p.m. to 10:00 p.m.

Saturday classes
8:00 a.m. to 11:30 a.m.
12:30 p.m. to 4:00 p.m.

Online classes
24/7

Financing your MBA
You may pay your tuition through a combination of many financing options. We will work with you to explore the options, including employer tuition reimbursement, scholarships, financial aid, payment plans, and veteran’s benefits. Visit LakeForestMBA.edu/finance to learn more.

IMMERSION MBA (iMBA)

The Immersion MBA, designed for aspiring leaders with less than 4 years in the workforce, is an engaging role-play experience unlike any other online MBA. You’ll go to work in a virtual corporation and deal head-on with realistic scenarios involving customers, products, and profitability. This leading-edge curriculum helps you develop real-world business skills that will set you apart. Visit LakeForestMBA.com or call 800.890.7340 for details.
For the past 12 years, I have been managing and directing small and large global teams. I chose to return to take the Latin America Practicum at LFGSM, because it provided the essential instruction and practical hands-on experience required to conduct business in a foreign country. Having taken the course, I realize that it would have taken me several months to achieve the same cultural alignment and business efficiencies that occurred over a period of weeks at Lake Forest.

Brian Kaminski, Class of 2009
IT Asset Management, Motorola Mobility, Inc.

Absolutely! LFGSM is constantly evolving as your go-to resource, providing a variety of ways to learn, connect, grow and refresh your skills. So, whether you want to attend a class, earn a specialization, attend an evening lecture by a prominent author or speaker, or participate in a Career Development Services Workshop, we’re there for you with flexible, convenient options.

Leadership Certificates
If you’re a non-degree-seeking student, you can earn a graduate-level Leadership Certificate that allows you to apply current learning to your daily professional life and earn impressive credentials for your resume. You can earn a Certificate (or all three) in: Change Management, Management Analytics, or Strategy & Execution.
Visit LakeForestMBA.edu or call 847.574.5240 for more information.

Corporate Learning Solutions
LFGSM provides powerful learning solutions in the form of customized on-site and virtual training and leadership development programs.
For more information, visit LakeForestMBA.edu/corporatepartners

Corporate Programs
For 20 years, LFGSM has offered tailored learning opportunities for corporations.
Through our Corporate Program, you and a group of colleagues from your company can earn Certificates, a Leadership MBA (LMBA) or an Immersion MBA (IMBA) at your corporate offices or online. You’ll have the opportunity to connect with other disciplines and co-workers within your organization while also gaining significant professional credentials.

Global Practicum
Think globally and help your organization be prepared for global challenges and opportunities. LFGSM’s Global Practicum elective courses combine a variety of learning formats to closely examine a specific aspect of the global economy. These courses are open to LFGSM MBA candidates as well as senior-level managers seeking new insights into emerging global business trends.

Special Events
From Career and Professional Development Workshops, to special classes, to compelling presentations from best-selling authors, LFGSM provides plenty of opportunities to network and learn in fun and engaging ways. Be sure to frequently check our upcoming events.
Online: LakeForestMBA.edu/news
Facebook: facebook.com/LFGSM
Twitter: @LFGSM

Audit Classes or Earn a Specialization
LFGSM alumni can register for classes at a 50% tuition discount (excluding fees and accelerated, premium-priced courses).
When you earn a specialization, your LFGSM transcript will be updated and you will receive a Specialization Certificate.
Interesting how your program is just like ours.

GREAT MINDS THINK ALIKE.