

THE LAKE FOREST MBA TRANSFORMATION



All three business professionals have become **stronger leaders** (the colleagues following them at the bottom of the stairs).

Trent has a **broader perspective** of the entire business (the glasses), and is bringing **new knowledge, skills, attitudes and habits** to the workplace (the briefcase in his left hand).

Steve is **better prepared** for business challenges (the umbrella in his right hand), and is contributing to Allstate at **higher levels** (his ascension up the stairs).

Allison now has a **clearer direction** for her career (the compass on her purse), new **time-management skills** (the watch on her right wrist) and is **adding new and greater value** to her department and the company (the necklace).

Classes begin April 2010. Apply now.

Attend an upcoming Info Session or MBA Preview at Allstate to take the next step toward your Lake Forest MBA transformation.



www.LakeForestMBA.edu/Allstate

BROAD THINKERS | STRONG LEADERS

