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StayConnected@LFGSM

YOUR ALUMNI NETWORK E-UPDATE

January 2010
Resolve to Re-connect!

The Office of Alumni Relations wishes you and your loved ones a Happy and Prosperous New Year!

To receive monthly, please add alumnirelations@lfgsm.edu to your address book!



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DID YOU KNOW?

As an alumnus of LFGSM you have an extended network. Do you know how big that network is?

[>> Answer at bottom](#)

SPECIAL EVENTS

Thurs, Jan 7
6:30-8:30 p.m.
Schaumburg
Campus

Tues, Jan 12
5:30-7:30 p.m.
Chicago
Campus

Thurs, Jan 14
6:30-8:30 p.m.
Lake Forest
Campus

REFER A FRIEND TO AN LFGSM MBA PREVIEW- Know Someone Who Can Benefit From An LFGSM MBA?

Invite them to attend one of our upcoming MBA Information Sessions. As you know, a Lake Forest MBA provides the broad-based knowledge and business experience needed to advance careers. At our MBA Information Sessions, prospective students will meet current students, alumni and faculty, and get answers about financing, class schedules, and balancing an MBA education with a busy life. If you know someone ready to take their career to the next level, have them RSVP today!

>> For additional information and to register [GO HERE!](#)

**Tues, Jan 12 &
Tues, Jan 26
Lake Forest
Campus
12:00 noon-
1:00 p.m.**

LEARN WHAT TOASTMASTERS CAN DO FOR YOU

Learn to make presentations like a professional. Sharpen your public speaking skills. Increase your overall self confidence and identify ways to manage the physical signs of nervousness by attending the next Toastmasters session offered by the LFGSM Chapter of Toastmasters. All are welcome to join. Contact [Gail Krachtus](#) for details.

>> For additional information [GO HERE!](#)

**Wed, Jan 20
Lake Forest
Campus
5:30 - 7:30 p.m.**

LFGSM GOLF COMMITTEE IN FULL "SWING" UPCOMING COMMITTEE MEETING

Even as the snow flies outside, the LFGSM Scholarship Golf Outing & Dinner Committee's thoughts are already on June! This year's committee includes: Tim Alexander, Class of `07; Jon Best, Class of `07; Dave Boddicker, Class of `06; Jim Crawford, Class of `87; Desiree De Los Reyes, Class of `04; Anne Frederick, Class of `02; Ashley Kettner, Friend of LFGSM; Joe McCluskey, Class of `04; Richard Strassburger, Friend of LFGSM; Mark Tauber, LFGSM Faculty Member; and Bob Thomas, Friend of LFGSM. It's not too late to join the committee. Mark your calendars. The 2010 Scholarship Golf Outing & Dinner will take place on **Thursday, June 24, 2010.**

>> For additional information or to join the committee contact [De-Anthony King](#)

**Wed, Feb 17
Lake Forest
Campus
5:30-9:00 p.m.**

LFGSM BUSINESS EDUCATION FORUM (BEF)

Featuring Steven Gaffney, president of the Steven Gaffney Company and author of *Just Be Honest: Authentic Communications Strategies That Get Results and Last a Lifetime* and *Honesty Works! Real-World Solutions to Common Problems at Work and Home*. As a result of generous title sponsorship from Allstate, you can join us as Steven gives a presentation entitled: Learn The Honest Truth: The Most Important Strategy To Improve Team Performance, Growth, and Profits. The event starts at 5:30 and concludes with a book signing.

>> For additional information contact [De-Anthony King](#). To register [GO HERE!](#)

**Tues, Mar 2
Online
Workshop
11:30 a.m.-
1:00p.m.**

LAKE FOREST CORPORATE EDUCATION (LFCE)- WEB BASED COST SAVINGS WORKSHOP Drive Cost Savings and Increase Profits

Register for a 4-part series on using innovation to drive cost savings and increase profits. Workshops will be held weekly.

>> For additional information and to register [GO HERE!](#)

**Thurs, Mar 4,
Lake Forest
Campus
8:30 a.m.-
4:30p.m.**

**LAKE FOREST CORPORATE EDUCATION (LFCE)-
COACHING YOUR SALES TEAM TO SUCCESS
Exclusive Event for Sales Managers!**

Do you want to motivate your team to overcome today's challenges and outperform the competition? If so, don't miss our upcoming sales coaching workshop. Gain new best practices in sales coaching from seasoned, successful sales managers.

>> For additional information and to register [GO HERE!](#)

**Thurs, Mar 18
Lake Forest
Campus
8:30 a.m.- 4:30
p.m.**

**LAKE FOREST CORPORATE EDUCATION (LFCE)-
INFORMATION TECHNOLOGY WORKSHOP**

Are you a technology expert interested in shifting from the role of supporter to strategic business partner? If so, attend this workshop to learn how to expand your influence by developing a more agile communication style. Identify strengths and improvement areas, learn a five phase internal consulting model with focus on the contracting phase, and more!

>> For additional information and to register [GO HERE!](#)

**Spring
Enrollment
Deadline
Quickly
Approaching**

**Thurs
Evenings
5:30- 9:00 p.m.**

ALLSTATE MBA CLASS NOW FORMING!

If you have colleagues at Allstate who would benefit from the broader business perspectives of a Lake Forest MBA, please remind them that time is running short to apply for the next on-site MBA program. Qualified applicants can earn their Lake Forest MBA entirely at Allstate's North Plaza location. Please be aware that the next anticipated MBA program at Allstate after April 2010 is April 2012.

>> For additional information and to register contact [Stephanie Dudzinski](#)

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SPOTLIGHT ON SUCCESS

Inspiring Stories of High-Achieving LFGSM Alumni



UPLIFTING PEOPLE ALONG THE WAY

From elementary school teacher to Manager of Global Training and Development; learn how **Bruce Such's** (Valedictorian, Class of 1987) passion for teaching was instrumental in launching programs to keep Hollister competitive and it's employees satisfied.

>> Read more about Bruce's success and his career [HERE](#).

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FEATURED ALUMNI PROGRAMS AND SERVICES

BUSINESS EDUCATION FORUMS- WHAT ARE THEY? WHY DO WE HAVE THEM?

Designed to help prepare business executives for similar issues in their own industries and organizations, Business Education Forums (BEF) are an established series of educational opportunities on the latest business issues. Our dynamic forums are defined by the energetic, audience-driven Q & A discussions that follow presentations by industry experts. These events are a great opportunity to network with alumni, faculty, students, and friends of the School. **Our next BEF, generously sponsored by Allstate, is scheduled for Wednesday, February 17 and features Steven Gaffney, President of the Gaffney Company.** To register for this event, [GO HERE](#). For more information contact [De-Anthony King](#).

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SCHOOL NEWS

LFGSM ALUMNI RELATIONS OFFICE ACCEPTS AWARD

On Tuesday, December 15, 2009, members of the LFGSM Enterprise Advancement team, which includes Alumni Relations, accepted the Gold Award for Best New Alumni Program- LinkedIn, at the 35th Annual District V CASE Conference. To join the LFGSM Alumni LinkedIn group, [GO HERE!](#)

THANK YOU TO ALL THOSE WHO CONTRIBUTED TO TOYS FOR TOTS

The Marine Corps Reserve picked up a box full of toys to distribute to underprivileged children. During this time of need, the Marine Corps experienced a shortage in overall participation, your gifts and generosity helped make the holidays happier for many children. Again, thank you to all who joined LFGSM staff and contributed to this effort.

LFGSM ANNOUNCES THE 2009 DISTINGUISHED DIRECTOR AWARD

We are very pleased to announce that **David M. McDonough, President & CEO , The Trustmark Companies**, has accepted the Lake Forest Graduate School of Management (LFGSM) **2009 Distinguished Director Award (DDA)**. Mr. McDonough, a highly respected business and community leader, was presented the DDA award at the 2009 LFGSM Chairman's Reception on Monday, December 7, 2009 at the Lake Forest Campus. Mr. McDonough serves LFGSM as Chair of the Finance, Audit, and Administration Committee and Vice Chair of the LFGSM Board of Directors. Congratulations once again to Mr. David M. McDonough.

RUSTY ON CORE COMPETENCIES? WANT TO REFRESH YOUR SKILLS? INTRIGUED BY NEW ELECTIVE COURSES?

Just a reminder, alumni receive up to 50% discount on MBA classes.

Enhance your MBA credentials by taking a new elective. Refresh your skills while networking with students and faculty! To take advantage of this great opportunity and register for classes at discounted prices, contact the

[Registrar](#).

>> For a current course listing, log-in to savvyWORKS [HERE!](#)

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ALUMNI ACTION

LFGSM ONLINE AUCTION PLANNING UNDERWAY- AUCTION ITEMS STILL NEEDED

Planning has begun for the 2010 Online Auction. This year, our goal is to raise \$15,000 to directly benefit our General Scholarship Fund. We continue to need ideas, auction items, and auction team members. Not close to the Lake Forest Campus, but would still like to help? You can! Donate an item to the Online Auction. To learn more about items needed and where you can send your donated item(s), [GO HERE!](#) Interested in becoming a part of the 2010 Online Auction Team, contact [De-Anthony King!](#)

MAKE A NEW YEAR'S RESOLUTION TO RECONNECT WITH FELLOW ALUMNI

Find alumni in your area, in your company, or in any one of your classes! Use the LFGSM Online Alumni Directory (savvyWORKS) to perform a search using a number of different criteria. Make it easy for your fellow alumni to find you by keeping your information current - update your contact info today! To update your contact information, [GO HERE!](#)
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WORKING FOR YOU - WORKING WITH YOU
You asked for opportunities to make a difference.
With your help, we are making it happen

HOTCHKISS SCHOLARS 2.0 (HS 2.0)- UPDATE

As you know, the initial Hotchkiss 2.0 Committee Planning Meeting took place on Thursday, December 17, 2009 from 6:30 - 7:30p.m. at the Lake Forest Campus. At this meeting, the committee discussed the development of:

- A strategy and implementation plan to increase involvement and camaraderie in the Hotchkiss Scholar Society
- A plan for future Hotchkiss Scholar events
- A plan for Hotchkiss Scholar Dinner 2010

The planning committee spent time brainstorming next steps and came up with ideas for strengthening camaraderie and increasing the impact of Hotchkiss Scholars on LFGSM.

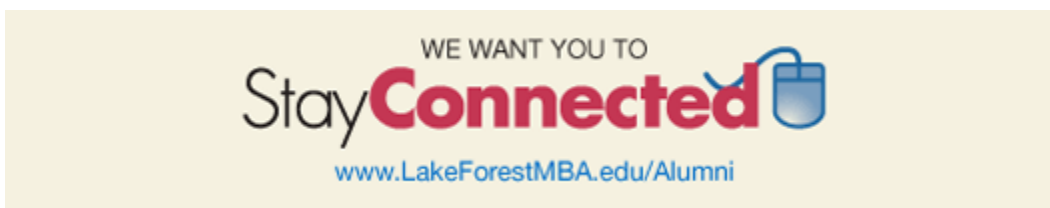
Soon, we will launch the Hotchkiss Scholars 2.0 Subgroup on LinkedIn. Here, members of the Hotchkiss subgroup can continue to network, brainstorm, and generate ideas of how best to increase the visibility of LFGSM Hotchkiss Scholars.

A special thank you goes to the HS 2.0 Committee Members. They include:

- Fred Barrett, `08
- Nimesh Jhaveri, `08
- Dave Klein, `08

- Carla Lochner, `08
- George Lowman, `88
- Dejan Milojkovic, `08
- Stefan Muller, `08
- Marci Watts, `05

For further details OR to join the HS 2.0 Committee, contact [Nimesh Jhaveri](#), Class of 2008.
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ALUMNI NEWS BRIEFS

See [previous News Briefs](#) or Share your [News Briefs](#) - your fellow alumni want to hear from you!

Class of 2009

Gregory Williams has been promoted to President at Glaser Technology, Incorporated.

Class of 2007

Susan Besaw became a member of the American Society for Clinical Pathology Master during the society's annual Chicago meeting.

Class of 2001

Amy O'Malley is now National Account Manager at T-Mobile

Class of 1995

Lloyd Rakosnik is now working at Mark James & Associates as they build a new sales team.

Class of 1986

John Simpson announced his early retirement from John Deere Company and now focusing on operating adventure sailing trips up the British Columbia Coast.

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ANSWER TO "DID YOU KNOW?"

As an alumnus of LFGSM you have an extended network. Do you know how big that network is?

You have access to over 7500 friends and fans you can tap into 7 days a week. Yes, you can access your network through savvyworks, LinkedIn, and facebook.

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