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StayConnected@LFGSM

YOUR ALUMNI NETWORK E-UPDATE

September 2009
Turning Over a New Leaf

To receive monthly, please add alumnirelations@lfgsm.edu to your address book!



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DO YOU KNOW?

This year's graduating class included students from which major city outside of the Midwest?

[>> Answer at bottom](#)

SPECIAL EVENTS

Series Dates:

**Tues, Oct 27,
Nov 3, 10 &
17**

LFCE WEB BASED WORKSHOPS -

Innovate to Drive Cost Savings and Increase Profits

Register for a 4-part series on Using Innovation to Drive Cost Savings and Increase Profits. These four 90-minute workshops build on each other and will help stimulate ideas that will translate into cost savings and increased profits. Workshops will be held **Oct 27, Nov 3, 10 & 17** 11:30 a.m. to 1:00 p.m. CST

[>> For additional information GO HERE!](#)

Next Seminar:

**Tues, Sept 29
8:00 a.m.-
12:00 p.m.**

LFCE SEMINAR FOR MANAGERS OF TELECOMMUTERS

More and more businesses allow employees to work from home. What do managers need to know to effectively manage, measure and motivate these remote workers? Find out by attending one of several Telecommuting Seminars for Managers from **8AM to Noon** at the **LFGSM Lake Forest Campus**. Seminars are scheduled for September 29, October 27, and November 17.

[>> For additional information and to register GO HERE!](#)

Session

LFCE WEB BASED WORKSHOPS -

Success Strategies for Leading Global Virtual Teams

Dates: Do you manage remote teams? Time zones and cultural differences are just the beginning when it comes to what makes it challenging to manage global virtual teams. Join Lake Forest Corporate Education for a three-part web-based program in **September or November** to learn how to accelerate and ensure your success in managing remote teams.

**Sept 17 & 24
and Oct 1
OR
Nov 5, 12 &
19**

>> For additional information and to register [GO HERE!](#)

COACHING YOUR SALES TEAM TO SUCCESS

Exclusive Event for Sales Managers!

**Begins Tues,
Oct 6, 2009** If you are a sales manager who wants to motivate your team to overcome today's challenges and outperform the competition, you won't want to miss our upcoming workshop. Gain new best practices in sales coaching from seasoned, successful sales managers. There's still time to register for the October 6th program.

>> For additional information and to register [GO HERE!](#)

**Tues, Oct 6
5:30-7:30
Chicago
Campus**

REFER A FRIEND TO AN LFGSM MBA PREVIEW

Know someone who can benefit from an LFGSM MBA?

Invite them to attend one of our upcoming MBA Information Sessions. A Lake Forest MBA provides the broad-based knowledge and business experience needed to advance careers. At our MBA Information Sessions, prospective students will meet current students, alumni and faculty, and get answers about financing, class schedules, and balancing an MBA education with a busy life. If you know someone ready to take their career to the next level, have them

**Thurs, Oct 8
6:30-8:30
Schaumburg
Campus**

**Mon, Oct 14
6:30-8:30
Lake Forest
Campus**

[RSVP today!](#)

>> For additional information and to register [GO HERE!](#)

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SPOTLIGHT ON SUCCESS



Stories of high-achieving LFGSM Alumni to help you Stay Connected.

The Transformative Power of an LFGSM MBA

Hotchkiss Scholar Brian Jacobs (Class of 2008) used his LF catapult his career in technology to new heights.

>> Read more about Brian's success and his career [here.](#)

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FEATURED PROGRAMS AND SERVICES

Announcing the Maurice F. "Moose" Dunne Legacy Circle Created for Those Who Make Legacy Gifts to LFGSM

LFGSM is pleased to announce the Maurice F. "Moose" Dunne Legacy Circle. Named in honor of Mr. Dunne, the school's first president who served in a leadership capacity for 45 years, from 1946 to 1991, the Dunne Circle honors friends of LFGSM who make planned or deferred gifts.

Naming LFGSM in your will or trust, or otherwise including LFGSM in your estate plan automatically makes you part of this prestigious philanthropic group. Details of your gift will be held in the strictest confidence, and it is your decision whether you wish to be recognized by the society or remain anonymous. In appreciation for your generosity, you will be offered recognitions benefits including:

- Listing on the LFGSM Donor Honor Roll, which is available:
 - o On all three LFGSM campuses
 - o On the LFGSM Web site
 - o In the *Lake Effects* newsletter
- An invitation to the annual Circle Breakfast held each fall
- A permanent plaque displayed at LFGSM headquarters

Please Consider a Legacy Gift to LFGSM

Despite this time of economic uncertainty, the spirit of philanthropy is strong in our community. If you are worried about giving up assets to support LFGSM, you will be glad to hear that you can help the School without jeopardizing your financial security. One easy way to do that is to include LFGSM in your will or living trust.

For more information, contact:

Jill Mesirov

Senior Manager, Major and Planned Gifts

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jmesirov@lfgsm.edu

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SCHOOL NEWS

Rise of the Sky Scraper Networking Reception

On Thursday September 3, almost 100 alumni, students, faculty and friends of LFGSM attended ***The Rise of the Skyscraper*** event at the Metropolitan Club of Chicago. This networking event, held high above the city on the 66th floor of the Willis Tower, featured a dynamic presentation by Lynn Osmond. Osmond, President and CEO of the Chicago Architecture Foundation spoke about the development of commercial building projects throughout Chicago's history. Special thanks to the Membership Committee of the Metropolitan Club for hosting this event.

New Sustainability Elective Well Received

This summer Lake Forest Graduate School of Management offered for the first time the Sustainable Business course. Craig Raben (Hotchkiss Scholar, Class of 2003), Frank Brletich, Sr. Associate Dean, and Bruce Bendix, LFGSM Faculty member, designed and delivered the new course to 13 students who rated it 4.96/5.00. The summer course was delivered in an accelerated format and included a mixture of readings, discussion, project work, guest lecturers and a site visit.

Sustainability, defined broadly to include social equity, economic development, and environmental restoration, offers new opportunities (but also challenges) for business. Students were asked to consider how they could translate these outside opportunities and challenges into future business opportunities.

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ALUMNI ACTION

Help Us Help You!

The Office of Alumni Relations offers many opportunities for you to *Stay Connected* to your fellow alums and your school. Please make sure your contact information is up to date so that you do not miss any of our upcoming events and announcements. To update it now, follow the link: [Contact Info Update](#)

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WORKING FOR YOU

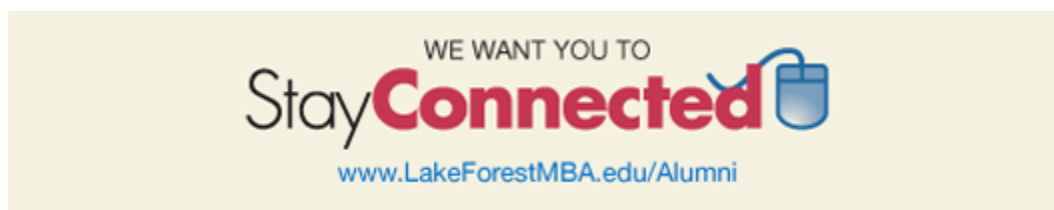
We Hear You!

Networking and continuing education are two of the most powerful tools in business. We all know this, which is why LFGSM spends a lot of time planning great educational and networking opportunities for you. For example, maybe you have had the chance to attend one of our Business Education Forums where business thought leaders share their insight, Global Business Night or the annual scholarship golf outing. Feedback has been very positive about these events, and we look forward to bringing you more.

Many of you said in our most recent survey that you would like to see Lake Forest events spread across the Chicagoland area. This message has come across loud and clear. Our most recent event on September 3, hosted in cooperation with the Metropolitan Club of Chicago, was held downtown in Willis Tower (see School News for more details). This is an example of how we are responding to you, and we hope to bring you more high quality events like this one at varying locations.

We are interested in continually improving the educational and networking opportunities available to you. As always, we welcome your feedback and suggestions.

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ALUMNI NEWS BRIEFS

**See previous News Briefs or Share your News Briefs -
your fellow alumni want to hear from you!**

Class of 2002

Matthew Kurland and wife Susan welcomed Ella Madalyn Kurland on June 26, 2009. The couple also have two other children, Quinn (6) and Riley (4).

Class of 2000

John Flood has been promoted to Sr. Director of America's Go To Market

Quality and Customer Satisfaction for the Mobile Device Division at Motorola.

Class of 1998

Diane Owen was honored by the Cambridge Who's Who for showing dedication, leadership and excellence in all aspects of management.

Class of 1997

David Devos was named President of smart design and construction with Ecoxera, a green business strategy firm in the retail industry.

Class of 1991

Andrew Miclot joined ArthroCare as Senior Vice President, General Manager of ArthroCare's Ear, Nose and Throat (ENT) business effective June 29. In his new role, Andrew will have worldwide responsibility for management of ArthroCare's ENT product lines.

Class of 1986

Rick Larsen has been elected to serve on the Board of Directors for the Lake County Chamber of Commerce representing American Outfitters Ltd. and the businesses of Waukegan.

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ANSWER TO "DID YOU KNOW?"

Washington DC - The BlueCross BlueShield MBA Onsite class included 7 students from their DC office who completed the entire Lake Forest MBA via video conference.

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