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StayConnected@LFGSM

YOUR ALUMNI NETWORK E-UPDATE

May 2009>> Salute to Scholarship

To receive monthly, please add alumnirelations@lfgsm.edu to your address book!



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DO YOU KNOW?

LFGSM awarded a record level of scholarship support this year. Do you know the gap between need and demand?

[>> Answer at bottom](#)

SPECIAL EVENTS

Tuesday
May 5
5:30-7:30 p.m.
Chi. Campus

REFER A FRIEND TO AN LFGSM MBA PREVIEW
Know someone who can benefit from an LFGSM MBA?
 Invite them to attend one of our upcoming MBA Information Sessions. A Lake Forest MBA provides the broad-based knowledge and business experience needed to advance careers. At our MBA Information Sessions, prospective students will meet current students, alumni and faculty, and get answers about financing, class schedules, and balancing an MBA education with a busy life. If you know someone ready to take their career to the next level, have them

Monday
May 11
6:30-8:30 p.m
L. F. Campus

Thursday
May 14
6:30-8:30 p.m
Sch. Campus

[RSVP today!](#)

>> Find additional information for all the upcoming previews [GO HERE](#).

EXECUTIVE ROUNDTABLE SERIES SPONSORED BY LFCE and CCFL

May 19
IL CPA Society
Education
Center,
Chicago, IL

The first of a 3-part series, LFCE in collaboration with CCFL presents: Obama's Economic Policies: Good or Bad for Business? Hear an insiders perspective on how the Obama Administration's economic policies have affected the US economy and businesses in particular. The discussion will be led by Robert Kallen, Government Policy Expert and LFGSM faculty member.

>> For additional information and to register, please call 800-993-0393 or visit www.icpas.org.

May 21-22
8:30 a.m-4:30
p.m.
Lake Forest
Campus

LFCE COACHING SEMINAR FOR SALES MANAGERS
 This two-day workshop is designed for sales managers who want to motivate their teams to overcome today's challenges and outperform the competition. Gain targeted new strategies to coach your sales team to success in any economy. Don't miss this great workshop as **alumni are eligible for a 50% discount.**

>> For additional information, please contact **Ellen Myers**, Lake Forest Corporate Education, 847-574-5224 or emyers@lfgsm.edu.

NEXT
SEMINAR

Thursday
May 28
8:00 a.m-12:00
p.m.
Lake Forest
Campus

LFCE SEMINAR FOR MANAGERS OF TELECOMMUTERS
 More and more businesses allow employees to work from home. What do managers need to know to effectively manage, measure and motivate these remote workers? Find out by attending one of several Telecommuting Seminars for Managers from **8AM to Noon** at the **LFGSM Lake Forest Campus**. The last seminar for the year will occur on Thursday, May 28.

>> For more information or to register, contact **Ellen Myers**, Lake Forest Corporate Education, 847-574-5224 or emyers@lfgsm.edu.

May 19-21
and
June 17-18
Lake Forest
Campus

BUSINESS LEADERSHIP CERTIFICATE PROGRAM
 Designed for IT Professionals and brought to you by Lake Forest Corporate Education (LFCE): Attend one of two 5-day learning experiences! LFCE has created a **program to help IT professionals expand their business and communication skills**. Learn to engage internal and external customers; define technology initiatives in a clear, concise business context; develop a more agile communication style; analyze and present the financial impact of your IT projects; and align your IT projects with corporate strategies.

>> To register or for more information, please **contact Carole Wald**, Account Manager, LFCE, at 847.574.5160 or cwald@lfgsm.edu.

Monday
June 8
Online Auction
Keep the Date

KEEP THE DATE: LFGSM SCHOLARSHIP AUCTION
 In conjunction with the 2009 LFGSM Golf Outing & Dinner, we are having an online auction that will convert to a silent auction at the event! Help students even more by bidding on fabulous packages including a 32 inch Sony flat screen HD TV, a signed jersey by Chicago Bears wide receiver Devin Hester, a Sony VAIO Notebook and much more. Don't miss this great opportunity to help LFGSM students.

>> **Additional details are included in the 2009 LFGSM Golf Outing invitation. Watch for it in the mail!**

Thursday
June 25
10:30 a.m
Chevy Chase
Golf Course

KEEP THE DATE: 2009 LFGSM GOLF OUTING & DINNER
 Hit the links and **benefit the LFGSM Scholarship Fund!** Join over 100 Chicagoland business leaders and enjoy some of the best networking in the area. The best ball scramble format ensures everyone has a great time, regardless of skill level. For additional information and to register go to

www.LakeForestMBA.edu/golf.

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SPOTLIGHT ON SUCCESS

Stories of high-achieving LFGSM Alumni to help you Stay Connected.



Moving Forward *FAST* with an LFGSM MBA Brings Success

Geoff Surkamer (Class of 2000) used his LFGSM MBA to move into the driver's seat in a fast paced global career at Dell.

>> Read more about Geoff's success and his career [here](#).

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FEATURED PROGRAMS AND SERVICES

LFGSM Donor Recognition Programs

The Donor Loyalty and Appreciation Programs are two ways we express thanks to our generous contributors.

Donor Loyalty Program: The **LFGSM Partner Circle** and **LFGSM Investor Circle** honor those who have shown exceptional loyalty to LFGSM. Members of the **Partner Circle** have made personal gifts to the School for 10 consecutive years or more. Members of the **Investor Circle** have made personal gifts to the School for 5 to 9 consecutive years. Members of both Circles receive numerous benefits including an invitation to our annual Friends of LFGSM Reception and recognition in our Return on Gift Investment Mailing. **To learn how you can become a member of the Partner Circle or the Investor Circle, contact Bea Emanuel-Sims at 847.574.5246 or bemanuel-sims@lfgsm.edu.**

Donor Appreciation Program: LFGSM is grateful for each and every gift received. All individual donors to the 2008-2009 Annual Appeal are recognized for their generous support. Benefits include:

- Lake Effects, LFGSM's newsletter, delivered twice a year
- Acknowledgment in the LFGSM Honor Roll of Donors
- Recognition at each of our three campus locations
- Recognition on www.LakeForestMBA.edu

Depending on the level of support, donors receive additional benefits and recognition as well. [Go here](#) for a complete listing of the **Donor Appreciation Program** benefits.

The students of LFGSM need you now more than ever. To make your contribution to the LFGSM Scholarship Fund [go here](#).

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SCHOOL NEWS

2009 Golf Outing & Dinner - We need your help!

With a **tripling of scholarship applications over the last 18 months**, we're looking for **11 additional Par Sponsors for our Scholarship Golf Outing & Dinner** coming up June 25, 2009. This is an opportunity for great exposure to hundreds of Chicagoland business professionals and proceeds directly benefit students needing scholarship assistance at LFGSM. **This \$500 sponsorship includes:**

- * Company name and logo on course signage on one tee box, shared with one other Par level Sponsor
- * Invitation for 2 to the Scholarship Dinner
- * Recognition:
 - During Scholarship dinner
 - In *LakeEffects*, our LFGSM Newsletter (sent to entire LFGSM community of over 8,200 business leaders)
 - On www.LakeForestMBA.edu
 - On LFGSM Golf-related e-mail communications

If you or someone you know could benefit by becoming a Par Sponsor for our 2009 Scholarship Golf Outing & Dinner, please contact Bea Emanuel-Sims at (847) 574-5246 or bemanuel-sims@lfgsm.edu. All sponsorship proceeds benefit the LFGSM General Scholarship Fund. Thanks in advance for your help.

Executive Roundtable Series for Finance Professionals

Lake Forest Corporate Education (LFCE) and the Illinois CPA Society's Center for Corporate Financial Leadership (CCFL) are jointly hosting an Executive Roundtable Series that addresses the needs and interests of financial professionals. Each of the three breakfasts will be eligible for 2 hours of continuing professional education credits (CPE). All three events will take place between 8am and 10am.

- **Tuesday, May 19, 2009: Obama's Economic Policies - Good or Bad for Business?** Robert Kallen, LFGSM professor and government policy expert, will present a highly informative and interactive look into the new administration's impact. Location: Illinois CPA Society headquarters, 550 West Madison, Chicago.
- **Tuesday, June 30, 2009: The Lesser of Evils - Making Tough Decisions.** Rich Burger, CFO of Coleman Cable (billion-dollar manufacturer of wire and cable products in Waukegan, Illinois) and LFGSM professor, will share his experiences and insight into making decisions that impact the people and financial health of an organization. Location: LFGSM Schaumburg Campus at Motorola's Galvin Center, 1295 East Algonquin Road, Schaumburg.
- **Tuesday, September 8, 2009: Transforming Finance from Watchdog to Strategic Business Partner.** Mike Muldoon, President, Muldoon Consulting and LFGSM and LFCE professor, will make a compelling case for creating and building a culture of internal consulting within finance organizations. Location: LFGSM Chicago Campus at the Federal Reserve Bank, 230 South LaSalle, Chicago.

If you are interested in attending any or all of the events in this series, please choose this link http://67.39.171.5/infoexpress/misc_emails/2009%20Misc/Lake%20Forest%20Executive%20Roundtable_Apr09.htm. Registration fee is \$50 for one event only, or \$135 for the entire series.

LFGSM Toastmasters Invite Alumni to Join!

We are currently hosting a newly created **LFGSM Toastmaster Club**. We cordially invite all alum to join us for a lunch and learn on **Tuesday, May 26th from 11:45 a.m. to 1:15 p.m. at the Lake Forest Campus.**

Toastmasters is an internationally recognized organization dedicated to improving one's speaking skills in a safe and supportive environment. Members have an opportunity to conduct meetings, present prepared speeches, practice "thinking on their feet," and provide constructive feedback to other members. The focus is on you and your desire to become a more confident and competent speaker. Toastmasters is often referred to as "America's best-kept secret." For a minimal investment, you will experience a maximum return. For more information on Toastmasters, visit www.toastmasters.org.

Toastmasters, improves your overall communication skills, enhances your ability to influence others, and increases your self-confidence when assuming a leadership role. **Regular meeting dates are the 2nd and 4th Tuesday of each month from noon to 1:00.** Please watch your inbox for a special evite.com invitation. Please RSVP to Lynne Kleiman at 847-574-5190 or LKleiman@lfgsm.edu. If you have questions or need additional information please contact Gail Krachtus at 847-574-5270 or GKrachtus@lfgsm.edu.

LFGSM Focus Group Opportunity

LFGSM is **looking for individuals in global business positions to participate in a two-hour focus group with other global business professionals on Thursday, June 4th, at the Lake Forest campus.** If you are interested and are currently working with others globally, please contact Angela Thomas, Global Study Program & Project Coordinator, at athomas@lfgsm.edu or 847-574-5195 for details. For your time and insights we are providing a \$50 honorarium and a casual dinner. Past participants in LFGSM focus groups have told us that they have enjoyed the experience.

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ALUMNI ACTION

Refer a Student to LFGSM

Know someone who could benefit from an LFGSM MBA? **Refer qualified friends and colleagues [here](#).** Those interested in more information about an LFGSM MBA are welcome to attend [an MBA Preview](#). Your referrals help keep the LFGSM network strong!

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WORKING FOR YOU

Join the LinkedIn Revolution!

There are currently **over 800 alumni LinkedIn** to the LFGSM alumni group. **Are you LinkedIn?** Don't miss this opportunity to network with fellow alums of the school. Connect, reconnect and make new connections all online. Also, periodically the Office of Alumni Relations sends out messages requesting your help or feedback. Take advantage of this great resource. To broaden your network by joining the LFGSM Alumni LinkedIn group, [go here!](#)

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WE WANT YOU TO
Stay Connected 
www.LakeForestMBA.edu/Alumni

ALUMNI NEWS BRIEFS

See previous News Briefs or Share your News Briefs -
 your fellow alumni want to hear from you!

Class of 2008

Nimesh Jhaveri was recently promoted to Executive Director of Pharmacy Operations at Walgreens.

Jennifer Nicholus and husband Michael welcomed twin boys Noah and Ryan on March 30, 2009.



Class of 2007

Megan Mulhern accepted a new position in Strategic Marketing, Global Pharmaceuticals at Hospira in January of this year.

Margaret Orwat has been promoted to Global PD Controller for the Tractor Product Line at CNH (Case New Holland). Margaret and her husband Greg also welcomed their second child, Natalia Claudia, on March 5th, 2009.



Mark Tan and his wife added a new addition to their family. Aiden Jex Tan was born on April 3, 2009.



Class of 2005

Lori Pokorsky and husband Jeremy recently welcomed daughter, Kjersten Ryen. She was born November 2, 2008.

**Class of 2004**

Jeff Akin was selected for the International Rotary District 6440 Group Study Exchange program in New Zealand.

Class of 2003

Steve Gadomski has started a new workplace wellness company called UEQuest. The company has also been appointed a member of the U.S. Workplace Wellness Alliance. For more information, visit www.UEQuest.com.

Mike Kalke has recently joined Brown R. Cartage, a leading hauler of materials for road construction projects, as a Sales Executive.

Class of 2002

Pete Spinner was recently interviewed on WGN about his company Hannah Banana Bread. Check out the story by going to the link below.

http://www.wgntv.com/landing_related/?Banana-Bread-Mom-1&blockID=256819&feedID=1216

Class of 1995

Regina Hack accepted the position of Director, Total Rewards at TrueValue in November of 2008.

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ANSWER TO "DID YOU KNOW?"

The disparity of student need to actual funding is 5 to 1. Currently, only 20% of student need is met.

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