



HOTCHKISS HAPPENINGS

LFGSM Hotchkiss Scholar E-Newsletter

You are cordially invited to the

25th Anniversary

Celebration of Hotchkiss Scholars

If you haven't already done so, please RSVP for the 2008 Hotchkiss Scholar Recognition Dinner. You won't want to miss this special opportunity to celebrate 25 years of excellence in education with Dr. Eugene Hotchkiss and LFGSM. During the event, you will have the opportunity to meet the newest Hotchkiss Scholars, network and reconnect with other Hotchkiss Scholars, and receive a special insider's view on the current economic climate from LFGSM faculty member Sandy Lincoln, Senior Investment Strategist for M&I Wealth Management, a \$38B wealth management company.

Lincoln will discuss the topic "From Market Bubble to Bubble Bath," giving an expert perspective on the historic and recent financial market bubbles. This event will be held at the Lake Forest Campus on Thursday, November 13, 2008, and will begin at 5:30 p.m. Join us for a great night of food, fun and great conversations. We look forward to seeing you and your spouse/guest!



To register for the 2008 Hotchkiss Scholar Recognition Dinner, click the link below.

[RSVP for the Hotchkiss Scholar Recognition Dinner.](#)

The registration deadline is November 3rd – RSVP today!

Thank you...

...for the generosity so many of you have shown the Hotchkiss Scholar Scholarship Fund.
Congratulations to the newest HSSF Recipients:

Shompita Chatterjee - Senior Software Engineer, Motorola

Karl Hofmeier - President, Grand Marketing Solutions

Ernest Jones - Section Manager, Hospira

Kenneth Makowski - Engineering Manager, Motorola

Charlene Numrych - Director, Sustaining Engineering, Liquid Controls

Deanna Ward-Mooshey - Manager, Finance Operations, Verizon Services Operations

Gregory Williams - Executive Vice President, Glaser Technology, Inc.

Developing New Medical Diagnostic Products to Make Our Lives Safer:

Presenting Ben Marchlewicz, Class of 1993

A Day in the Life of a Hotchkiss Scholar

By: Jay Ramsey, Hotchkiss Scholar, Class of 1998

HH: How long have you worked at Abbott Laboratories and in what positions?

I have been at Abbott for 26 years in various Research and Technical Support roles. I am currently a Program Manager in the Diagnostic Microbiology side of the corporation. I am a scientist in a corporate environment, developing new products for doctors and health professionals worldwide.

HH: How would you describe a typical day at work?

My work is managing an R&D team and all the activities that go with it. How the project is going determines the days' activities. This varies from planning, to team meetings on progress, to crisis management when there are breakdowns in performance or unanticipated variability in results. Aside from managing the progress of the development team, a large part of the job involves interaction with clinical trials to prove concepts and performance of products. And, by the nature of the diagnostic products we develop, I spend a lot of time working with blood banks as well.

HH: What is the most meaningful aspect of your job?

Really, it has been a long-term realization that the end products we develop directly improve health care globally in combating infectious diseases.

HH: What do you find most challenging?

The problem solving. It can range from applying science to medical applications, to trouble shooting when things aren't going right. Meeting deadlines and assuring quality when the development process turns into production requires a similar skill set. Increased regulatory requirements bring compliance issues that can be equally as challenging.

HH: Where do you hope to be in five years?

I would hope to be more involved in business education in an expanded role in teaching or administration within a graduate school. (Ben is currently an LFGSM faculty member teaching Project Management and Research Methods. He has served on the faculty since 1997.)

"SCHOLAR SCOOPS"

Jon Best (2007) helped Swiss contract manufacturer Rohner AG establish US subsidiary, Rohner, Inc. As Vice President Marketing and Sales, Jon is responsible for defining and executing commercial strategies.

Bradley (Brad) Simmons (2004) has started a new company called Applied Executive Insights.

Chuck Marble (2004), Executive Vice President for Barbara's Bakery, shared that the company's Organic Ultima Pomegranate is listed in the "Top 125 Best Packaged Foods for Women" list of Women's Health magazine in the September 2008 edition.

Mike Raffety (2000) started a new position with Northern Trust and is a newly elected board member to Toastmasters International.

Norm Alesi (1995) has started a new consulting business, Vieo Consulting Group, focused on Performance Optimization Services in the Healthcare and Manufacturing industries.

Mark Philip (1989) was named President & CEO of a biotech company Znomics, Inc. in Portland.

Fred Barrett (1988) has accepted a position with Cardinal Intellectual Property as a Patent Search Professional. Fred found the position by networking with LFGSM alum, Madhu Ahluwalia.

CONGRATULATIONS TO ALL!!

GIVE US SCOOPS FOR THE NEXT ISSUE OF "HOTCHKISS HAPPENINGS" AT (847) 574-5246 OR ALUMNIRELATIONS@LFGSM.EDU

HH: How has your degree from LFGSM helped you excel in your current position and how will it help you achieve your future goals?

My prior education was science based in the fields of Biochemistry and Microbiology. The course work at LFGSM has given me a broad-based business background and a better appreciation for the corporate arena. This has allowed me to work closely with all major parts of the company from General Management, Manufacturing, Marketing and Technology. Having a broad business scope and being a scientist with a corporate background has differentiated my career path from my contemporaries who chose to stay solely focused on applying science in the development of healthcare products.

HH: What do you miss most about your LFGSM experience?

Working with the teams and the camaraderie it developed. Also, I miss the exposure we had to new and different things outside our specific discipline. The instructors provided us with numerous articles and case studies that were very interesting and enriching.

HH: What advice would you give other graduates about how to make the most of their MBA experience?

Stay close to the school and networking available with prior instructors and alumni. Keep those contacts current. The broad brush of backgrounds and different disciplines can be tremendously valuable to draw from in the future. The wealth of new learning experiences from seminars and workshops available from LFGSM should be utilized, as well. Meeting key executives from international corporations and hearing their experiences and contributions to their industries is an experience that shouldn't be missed and these are all offered to students and alumni in presentations at the school throughout the year.

Volunteers Needed!

If you are interested in being a contributing author for Hotchkiss Happenings, please contact Bea Emanuel-Sims at bemanuel-sims@lfgsm.edu.

Special Thanks to Jay Ramsey, this edition's guest author. Thanks for making Hotchkiss Happenings happen!