

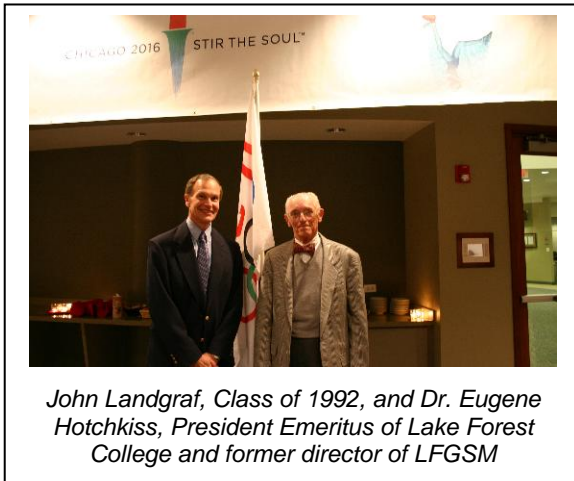


"HOTCHKISS HAPPENINGS"

LFGSM Hotchkiss Scholar E-Newsletter

February 2008

Planning for Olympic Gold: 2007 Hotchkiss Scholars Recognition Dinner



John Landgraf, Class of 1992, and Dr. Eugene Hotchkiss, President Emeritus of Lake Forest College and former director of LFGSM

A once in a lifetime, insider's view into the planning for the Olympic Games was seen by all at the **2007 Hotchkiss Scholars Recognition Dinner**. Held on October 10, 2007 at our Lake Forest campus, we welcomed guest speaker, **John Landgraf, Valedictorian and Hotchkiss Scholar, Class of 1992**. John, Senior Vice President, Global Pharmaceutical Manufacturing at Abbott Laboratories, was hand-picked by Abbott Chairman and CEO Miles White to take on the role of Chicago 2016 Olympic Games Design – Venues Leader. John shared with us how he was able to manage this Herculean task using the business and marketing planning skills he learned while completing his LFGSM MBA. He also updated attendees on Chicago's status as a potential Olympic host and the new challenges Chicago faces now that we are competing globally for this honor.

Attendees had the opportunity to network with other fellow Hotchkiss Scholars and, along with Dr. Eugene Hotchkiss, were able to welcome the newest members of the group. Joan Steltmann, Vice President, Enterprise Advancement, shared key LFGSM news, and a special table-networking activity ensured interesting dinner discussion. As always, it was a special evening and a good time was had by all.

Did you know the Hotchkiss Scholar Scholarship Fund has...

- ...raised \$111,000 since its inception in 2004?**
- ...invested \$64,000 in its endowment?**
- ...received applications from 40 LFGSM students?**
- ...awarded 26 scholarships totaling \$47,440?**



Jennifer and Peter (class of 2007) Menary visit with John Popoli, President & CEO of LFGSM, during the pre-event networking reception.

Save the Date!
2008 Scholarship Golf Outing: June 26th
at the historic Chevy Chase Golf Course in Wheeling. Join us for golf and dinner or just for dinner! Watch for your invitation in May.

Get ready to answer the call!
A fellow Hotchkiss Scholar will be calling in **early April** to ask for your help in building the Hotchkiss Scholar Scholarship Fund.

We hope we can count on your support!

Helping the Chicago Bears Help Others: Caroline Guip Schrenker

A Day in the Life of a Hotchkiss Scholar

By: Julie Yurko

HH: How long have you worked at the Chicago Bears Football Club and in what positions?

My entire professional life, starting as a college intern and then as a full-time employee after graduation. My initial position was managing the Corporate Suite Program. I was responsible for all logistics of the Skyboxes and, during the renovation of the Soldier Field, marketing and selling the "new" Skyboxes. Six years ago, I moved over to the Community Relations Department (CR) and now serve as its Director. I manage a staff of three and work closely with the Director of *Bears Care*, the Chicago Bear's charitable beneficiary. Since 1995, *Bears Care* has given nearly \$13 million to Chicago area organizations.

CR is responsible for providing strategic direction, management, and growth of the Chicago Bear's philanthropic outreach and charitable initiatives. We implement and support community programs and foster charitable partnerships that positively impact deserving organizations and individuals across Chicagoland. For example, *Tales to Tackle* encourages middle school children to read teacher-approved books. Every child who reads three books per month for a three month period is entered into a drawing to win a special "Bears Experience" at Halas Hall in Lake Forest. Our *Chicago Bears Youth Football Camps* teach children, ages 6-14, the fundamentals of football as well as important life skills. During the summer of 2007, over 1,700 children participated in one of our many week-long programs.

Do you know an outstanding LFGSM alum to nominate for LFGSM's Distinguished Alumni Awards?

Go to
www.LakeForestMBA.edu/AlumniAward
Nominations are due April 30, 2008.

HH: In twenty words or less, how would you describe a typical day at work?

One of the things I love about my job is that each day is different, so there is no "typical day."

An overview of my job includes:

- evaluating hundreds of proposals each year asking for support;
- developing partnerships with community leaders;
- interacting with the media and building awareness about our programs;
- overseeing department logistics; and
- planning myriad programs and events.

In addition to our school and youth football programs, we have initiatives at hospitals, youth agencies and on game day at Soldier Field. Our community programs include visits from Chicago Bears players to different organizations on their Tuesday "off days." Our players also purchase game tickets and donate them to deserving charities. Throughout the regular season, over 2,000 tickets are given to charities, free-of-charge, by Chicago Bears players and coaches through *Home Team Hand-Off*.

HH: What's the most meaningful aspect of your job?

Without question, it is helping people on a daily basis. The Bears organization is so committed to giving back to and so generous to the Chicagoland community, and I have the honor of managing these efforts. I leave work every day knowing that deserving people were helped because of my organization.

"SCHOLAR SCOOPS"

- Brian Clark (2006) is now Vice President of Information Systems at Omeda, Inc.
- Scott Farley (2004) is now Learning & Development Manager at HSBC Retail Services.
- Caroline Guip Schrenker (2002) was married to Eric Schrenker in May 2007.
- Charles Diestel (1996) is now General Manager for Burns and Roe Asia Pte. Ltd., and is managing their Singapore office.

CONGRATULATIONS TO ALL!!

GIVE US SCOOPS FOR THE NEXT ISSUE OF "HOTCHKISS HAPPENINGS" AT (847) 574-5222 OR ALUMNIRELATIONS@LFGSM.EDU.

One of my favorite programs is *Hello to our Heroes*, an effort in which our players work together with the USO (United Service Organizations) to facilitate the writing of letters from school children to military personnel serving our country overseas. One soldier, when he returned home from active duty, visited with the school children who had written him, letting them know personally how much their letters encouraged him while serving in Iraq. It was so moving for all of us, but especially the children who learned first hand about helping and supporting our military men and women.

Congratulations...

to our Hotchkiss Scholar Scholarship Recipients and thanks to the many contributors who have made these scholarships possible.

Impressively, each January recipient has achieved a perfect 4.0 GPA!

January 2008 Recipients:

Karl Hofmeier - Owner and President,
Grand Marketing Solutions

Nimesh S. Jhaveri - Director, Pharmacy
Services, Health & Wellness, Walgreen Co.

Eileen L. Looby - Vice President,
Lake Forest Flowers

Kenneth Makowski - Engineering Manager,
Motorola, Inc.

September 2007 Recipients:

Daniel Drew – Assistant Division Manager,
McClure Engineering Associates

Brian Jacobs – Business Development
Executive, Akibia, Inc.

Nimesh S. Jhaveri – Director, Pharmacy
Services, Health & Wellness, Walgreen Co.

Carla Lochner – Sr. Manager, Consolidations
& Accounting, ACCO Brands

Joseph Luna – Vice President, JP Morgan
Chase Bank, N.A.

Stefan Mueller – Manager, Toxicology
Operations, Abbott Laboratories

HH: What do you find most challenging?

It is having to say “No.” There are many incredibly worthy causes and, in a perfect world, we would be able to help everyone. Unfortunately there are limits to what we can do. I evaluate the numerous requests we receive and select those that best fit our mission. Regrettably that means having to decline some very deserving proposals.

HH: Where do you hope to be in five years?

Happy, healthy and still doing something that I enjoy! I hope I will be helping people in a significant way.

HH: How has your degree from LFGSM helped you excel in your current position and how will it help you achieve your future career goals?

The structure of the LFGSM program – small classes, open discussion, group projects, faculty from the business world – helped give me a better and broader understanding of business. Having worked for the same, privately held company my entire career, the “global” perspective of my teachers and classmates provided a wealth of information. And the class content was very easily applied to my job, especially as it related to budgeting, managing and forecasting future needs.

HH: What do you miss most about your LFGSM experience?

I miss equally the learning and camaraderie. I love to learn, and at LFGSM I was always learning something new. I also met wonderful people through my LFGSM experience, many of whom have become dear friends. I miss seeing them on a regular basis.

HH: What advice would you give to other grads about how to make the most of their MBA experience?

Don't miss out on the great networking opportunities that LFGSM provides for its alumni! You can keep in touch with those you met throughout your studies as well as meet new graduates. I especially enjoy the Business Education Forums.

Volunteers Needed to help make Hotchkiss Happenings happen!

If you are interested in being a contributing author please email Joan Steltmann, V.P., Enterprise Advancement, at jsteltmann@lfgsm.edu.

Look for your next Edition of Hotchkiss Happenings in June 2008!