

2009 LFGSM Alumni Reading List

Faculty Recommendations

Human Resources

- > **Chicago Sun Times** provides daily coverage of international, national, and local news.
- > **Chicago Tribune** provides daily coverage of international, national, and local news.
- > **Wall Street Journal** (daily periodical) provides the daily beat of business beyond just the stock market.
- > **Society for Human Resources Management** (SHRM) - regular visits to website for the latest in HR news.
- > **American Society for Training and Development** (ASTD) - regular visits to website for the latest in training news.

International Management & Finance

- > **The Economist** (weekly periodical) analyzes contemporary issues with a global perspective; provides opinions of various economists and their interpretation of current economic data.
- > **World Business** (monthly periodical) provides management and business news.
- > **Foreign Affairs** (quarterly periodical) journal of global current events, foreign policy, and international relations.
- > **Wall Street Journal** (daily periodical) provides the daily beat of business beyond just the stock market.
- > **Fortune** (biweekly) provides an in-depth look at business strategic issues.
- > **Harvard Business Review** (monthly) provides sophisticated critiques of business practices, issues and trends.
- > **New York Times** (daily) provides world briefings, national news, and financial reports.
- > **Barron's** (weekly) provides financial investment news.
- > **Crain's Chicago Business** (daily) provides daily local business news.
- > **Journal of Accounting and Public Policy** (bimonthly) publishes research papers focusing on the intersection between accounting and public policy.
- > **Financial Times** (daily) provides the latest in international business, finance, economic and political news, comment and analysis.
- > **Fast Company** (monthly) reports how the "fast companies," entrepreneurs, and cutting-edge business people are doing what they do.
- > **Business Week** (weekly) provides in-depth coverage of international and national news.
- > **CFO Magazine** (monthly) takes the latest financial thinking and shows how it being implemented in the country's most innovative organizations.
- > **Strategic Finance Magazine** (monthly) provides the latest information about practices and trends in finance, accounting, and information management.
- > **University of Chicago** - papers released by the business school faculty

- > **Wharton School** – strategy newsletter
- > **Websites**
 - <http://www.mckinseyquarterly.com/home.aspx>
 - <http://www.strategy-business.com/>
 - http://bain.com/bainweb/publications/publications_overview.asp
 - <http://bcg.com>

Leadership

- > ***Green to Gold: How Smart Companies Use Environmental Strategy to Innovate, Create Value, and Build Competitive Advantage*** by D. C. Esty and A. S. Winston
- > ***Capitalism at the Crossroads: The Unlimited Business Opportunities in Solving the World's Most Difficult Problems*** by S. L. Hart
- > ***The Fortune at the Bottom of the Pyramid: Eradicating Poverty through Profits*** by C. K. Prahalad

Strategy

- > ***The Innovator's Solution: Creating and Sustaining Successful Growth*** by Clayton M. Christensen (Harvard Business School Press).
The best strategy book of recent years, it describes a pattern of strategic activity which has repeated itself in industry after industry. More importantly, it describes how best to take advantage of the changes this activity brings about.
- > ***Where Value Hides*** by Stuart E. Jackson (John Wiley & Sons).
An informative and useful guide to choosing where to compete and how to position a company so that it generates superior returns. Provides a powerful (and often counterintuitive) framework for new product launches, major marketing initiatives and acquisitions.
- > ***Double-Digit Growth: How Some Companies Achieve It – No Matter What*** by Michael Treacy (Penguin).
High growth companies don't rely on a single strategy to grow. Instead, they build portfolios of growth initiatives in 5 distinct areas. And, unlike most companies, they develop internal management disciplines to manage their growth initiatives.
- > ***The Knowing-Doing Gap: How Smart Companies Turn Knowledge Into Action*** by Jeffrey Pfeffer and Robert I. Sutton (Harvard Business School Press).
Why do some companies have a great strategy but fail to translate it into action? This readable book comes up with some answers.
- > ***Why Smart Executives Fail: And What You Can Learn from Their Mistakes*** by Sidney Finkelstein (Penguin Group).
MBA programs focus heavily on successful companies. Sometimes, looking at companies that fail can yield better insights. This well-written, in-depth study looks at what kinds of mistakes can bring a great company to the brink of collapse.

Teams

- > ***The Five Dysfunctions of a Team*** by Patrick Lencioni.
Lencioni describes five common team dysfunctions - easy to read - easy to apply.

Writing

- > ***Eats, Shoots & Leaves*** by Lynne Truss.
A humorous, yet helpful, book on the foibles of punctuation.

Faculty Favorites

Chance Bahadur

- > ***Straight from the Gut*** by Jack Welch
- > ***Execution*** by Larry Bossidy
- > ***Made in America*** by Sam Walton

Frank Brletich

- > ***The Future of Management*** by Gary Hamel with Bill Breen
 - > ***Redefining Global Strategy*** by Pankaj Ghemawat
- I would highly recommend both of these books

Marie Di Virgilio

- > ***Why Women Should Rule the World*** by D. D. Myers
- This book is the story of former White House Pres Secretary, Dee Dee Myers.

Monty Edson

- > ***Executive Intelligence: What All Great Leaders Have*** by Justin Menkes
- From Amazon's editorial review: "The final word on what traits make for highly successful managers - and a detailed explanation of how to identify potential standout performers. Executive Intelligence is about the substance behind great leadership. Inspired by the work of Peter Drucker and Jim Collins, Justin Menkes set out to isolate the qualities that make for the 'right' people. Drawing on his background in psychology and bolstered by interviews with accomplished CEOs, Menkes paints the portrait of the ideal executive. Menkes's work reveals an executive IQ - the cognitive skills necessary in order to excel in senior management positions.
- > ***Capital Ideas Evolving*** by Peter Bernstein
- From the flyleaf: "This well-written and thought-provoking book provides valuable insights on how key finance theories have evolved from their ivory tower formulation to profitable application by portfolio managers.

Jim Holton

- > ***The Speed of Trust*** by Stephen M. R. Covey
- This book was written by Stephen Covey's son.
- > ***Power and Influence: The Rules Have Changed*** by Robert Dilenschneider
 - > ***The Next Level: What Insiders Know about Executive Success*** by Scott Eblin

Rich Horwath

- > ***The Trial Lawyer*** by David Berg
- > ***Mind Set*** by John Naisbitt

I have a library of strategy books listed on my web site that I refer students to—approximately 75-100 of them.

Jerry Jaros

- > ***Microtrends: The Small Forces behind Tomorrow's Big Changes*** by Mark Penn
Mark Penn writes about the small socioeconomic movements and trends that Americans are rallying around.
- > ***Wikinomics*** by Don Tapscott and Anthony Williams
This book explains “how to harness collective capability and genius to spur innovation, growth and success.”
- > ***Freakonomics*** by Steven D. Levitt and Stephen Dubner
This book “applies economic theory to diverse subjects not usually covered by ‘traditional’ economists.”
- > ***Tipping Point*** by Malcolm Gladwell
This is a book about change. In particular, it's a book that presents a new way of understanding why change so often happens as quickly and as unexpectedly as it does.

Gail Krachtus

- > ***What Got You Here Won't Get You There*** by Marshall Goldsmith
- > ***Influencer: The Power to Change Anything*** by Patterson, Grenny, Maxfield, McMillan, and Switzler

You have to be reading what the people at the top of your organization are reading. These are books being read/talked about by the Management Board here at LFGSM.

Pat McDonnell

- > ***Extraordinary Circumstances*** by Cynthia Cooper.
This book is about the demise of WorldCom—a good lesson here for our students.
- > ***Everybody Wants to Go to Heaven: 6 Steps to Organizational Excellence*** by Pat McDonnell
Says Pat, “This is the best no-nonsense book on what young executives need to know.”

Eric Sanders

- > ***Results That Last*** by Quint Studer
- > ***Go Put Your Strengths to Work*** by Marcus Buckingham
- > ***Move to Greatness*** by Ginny Whitelaw and Betsy Wetzig
- > ***You Don't Have to Do It Alone*** by Richard Axelrod, Emily Axelrod, Julie Beedon, and Robert Jacobs
- > ***In Search of the Perfect Job*** by Clyde Lowstute

Mark Tauber

- > ***5th Wave Leadership*** by Morris Schechtman, Ph.D.
- > ***Freedom and Accountability at Work: Applying Philosophic Insight to the Real World*** by Peter Koestenbaum and Peter Block

Vahle, Jim

- > ***Freedom and Accountability at Work: Applying Philosophic Insight to the Real World*** by Peter Koestenbaum and Peter Block