

The Lake Forest MBA Curriculum:

Built to Advance Your Career

At Lake Forest Graduate School of Management, our curriculum is grounded in extensive research with 600 business professionals and executives about what they look for in high-potential managers today. With the new skills and knowledge you gain in the Lake Forest MBA program, you'll become a more effective business leader, and the kind of manager who gets noticed and gets results.

In today's environment, you must be ready not only to adapt to change, but also to create change. This requires a well-rounded business professional whose perspective goes beyond a single department or functional area to encompass a greater understanding of the organization's overall strategies and goals.

Our research has established three core traits of high-potential leaders and managers:

1. Successful business leaders must have a fundamental understanding of all aspects of their organizations' businesses.
2. They must be able to communicate, negotiate, and work with people at all levels throughout their organizations.
3. Most importantly, to consistently rise in their organizations, business professionals must deliver results.

The competencies below define these core traits of success and provide the roadmap for what you will learn in the Lake Forest MBA program. By determining the most relevant key business competencies, we have created a curriculum truly designed for today's managers and tomorrow's leaders.

Core Traits of Success

Know the Business

- Know what drives the organization
- Have a working knowledge of core functions
- Think strategically

Relate to People

- Lead, manage, and communicate confidently at all levels
- Know how to lead and work in a team
- Develop individual presence

Deliver Results

- Understand risk and take action accordingly
- Be innovative
- Make decisions within ethical principles
- Provide value to stakeholders



Our Course Content:

Creating Broad Thinkers and Strong Leaders

The Lake Forest MBA program is comprised of 16 units, including 13 core course units and 3 elective course units. Typically, one course is the equivalent of one unit; however, some courses are half units.

To enhance the strength of our practitioner-led classroom learning environment, we also utilize technology to deliver course content. This includes the use of blended delivery options, as well as exclusively online courses.

Your Lake Forest MBA program begins with our MBA Kickoff, the first official day for new students. More than a new student orientation, the half-day MBA Kickoff introduces you to skills and concepts that will maximize your MBA experience. Detailed information is sent to you upon your acceptance.

Core Courses (required)

5100 Executive Success Skills	5170 Economics for Managers
5110 Accounting for Decision Making	5190 Financial Management ♦
5120 Effective Leadership	5200 Innovation & Risk
5130 Strategic Thinking	5210 Marketing
5145 Quantitative Analysis * ▼	5220 Leading Organizational Change
5156 Analysis & Decisions: Competing and Winning	5230 Operations Management ♦
5160 Global Business & Cultural Diversity	5240 Strategic Management

Elective Courses (select 3)

5801 Legal & Social Environment of Management	5848 Global Finance
5802 Negotiations & Conflict Management	5849 Global Marketing
5803 Managing Organizational Diversity	5855 Strategic Business Writing *
5805 Team Dynamics *	5865 Advanced Presentation Skills *
5807 Ethical Leadership & Decision Making	5870 New Venture Creation
5810 Strategic Talent Management	5871 Sales Management
5815 Managing & Coaching for Improved Performance *	5880 Sustainable Business
5820 Project Management	5895 Business, Government & Democracy *
5821 Strategic Use of Information Technology	
5840 Global Practicum: Europe	
5841 Global Practicum: Asia	
5842 Global Practicum: Latin America	

* Indicates half-unit course, typically 5 weeks in length

▼ Indicates online pass/fail course

♦ Indicates two weeks of the term consist of a self-directed online assignment. Classroom-based sessions meet for 8 weeks



BROAD THINKERS | STRONG LEADERS

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Course information is current for the 2010-2011 academic year, and is subject to change